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Bell Bank Equipment Finance Selects Ivory Consulting Corporation's SuperTRUMP

*Ivory Consulting's SuperTRUMP Pricing Software Will Support Bell Bank's After-tax
Lease Pricing and Structuring Needs*

(WALNUT CREEK, CA – December 12, 2018) – Ivory Consulting Corporation announced today that Bell Bank Equipment Finance, a newly formed equipment finance division of Bell Bank, selected SuperTRUMP to support the modeling and pricing of the after-tax leases that they plan to provide to its customers.

“Ivory Consulting is pleased to welcome Bell Bank Equipment Finance to the SuperTRUMP family as they look to expand their after-tax pricing offerings,” said Scott Thacker, CEO, Ivory Consulting. “We’re excited to help Bell Bank Equipment Finance provide their customers with the flexible financing terms that are critical to their success.”

“SuperTRUMP enables us to provide our customers with a wide array of leases and loans across almost all industries,” said Eric Zehr, President, Bell Bank Equipment Finance. “By working together with Ivory Consulting, we continue to invest in cutting-edge technology that enables us to deliver quick and competitive pricing for our customers.”

About Ivory Consulting

For over 35 years, Ivory Consulting Corporation has been the leading provider of equipment lease and loan software, software customizations and consulting services for the equipment finance industry. Ivory's flagship product, SuperTRUMP, is the proven solution for modeling and pricing complex leases and loans and is trusted by 8 of the Monitor top 10 companies. Ivory Consulting Corporation is privately held and headquartered in Walnut Creek, CA.

About Bell Bank

Headquartered in Fargo, N.D., Bell Bank was chartered in 1966 and has grown to become one of the nation's largest privately held banks. Its Bell Bank Equipment Finance division offers a variety of financing options, provided with personal service, smooth execution and competitive pricing. Bell works directly with end users, provides vendor finance options, buys and sells syndications with other financial institutions, and provides equipment finance solutions to other banks.